

# SPONSORSHIP APPLICATION

Thank you for sponsoring an event with the City of Chandler. Please complete the following application.

**Company Name:**

**Contact Name:**

**Mailing Address:**

**Telephone Number:**

**Email Address:**

**Website:**

**Social Media Handles:**

**1. Which event is your company sponsoring:**

- ☐ Chandler Mayor's Day of Play
- ☐ Halloween Spooktacular
- ☐ Woofstock

- ☐ Tumbleweed Tree Lighting and Parade of Lights
- ☐ Family Easter Celebration
- ☐ Chandler Jazz Festival

**2. Please select your sponsorship level (refer to sponsorship package for complete details):**

- ☐ Platinum Package - \$5,000
- ☐ Silver Package - \$1,000
- ☐ Copper Package - \$200

- ☐ Gold Package - \$2,000
- ☐ Bronze Package - \$500
- ☐ A la cart – *Price Determined Per Selection*

**3. Based off your indicated sponsorship level, please select the package options desired:**

**Options A**

- ☐ Twitter – 3 Posts
- ☐ Instagram – 3 Posts
- ☐ Recreation E-Newsletter Event Information Post – Logo (Min. of 2 blasts)
- ☐ 2 Stage Individual Sponsor Acknowledgement
- ☐ 2 Items of Company's Marketing Materials Distributed at Event Information Booth

**Options B**

- ☐ Event Fliers - Logo
- ☐ Event Posters - Logo
- ☐ Recreation E-Newsletter – Banner Ad or Coupon (1 insert)
- ☐ Facebook – 4 Posts
- ☐ 1 Company Banner Displayed on Event Stage (Banner Provided by Company)

**Options C**

- ☐ Web Banner Ad – Event Website Header
- ☐ YouTube – Pre-video Sponsor Advertisement Slide
- ☐ Bus Billboards Advertisement - Logo
- ☐ BreakTime Magazine Advertisement - Logo
- ☐ 10' x 10' Booth Space at Event

**Options D**

- ☐ Logo on Promo Event Video seen on Channel 11
- ☐ Logo on Newspaper Advertisement – Minimum of 2 Ads
- ☐ Logo on Magazine Advertisement – Minimum of 1 Ad
- ☐ Logo on Event Day Layout/Schedule
- ☐ Logo on Park Banner – Minimum of 2 Weeks of Exposure

Signature

Date

